



March 18, 2016

Faculty Feature
Chet LaPrice, Operations Manager, WERG Radio
National Board Member, Intercollegiate Broadcasting System



Chet LaPrice, Operations Manager of 90.5 WERG, took seven students to New York City to represent Gannon University in the 76th Annual Intercollegiate Broadcasting System media conference. The three-day event draws electronic media students, professors, and professionals from all over the country to gather and collaborate on problem-solving and to share success stories. Chet was a speaker on several panels:

- *Programming Your College Radio Station* (Chet LaPrice, WERG, Gannon University; Dr. Richard Robinson, WUTM, University of Tennessee-Martin; Rob Taylor, formerly of Z100-FM and 95.5-WPLJ Radio in New York City, now with *The Bridge* Christian Radio)
- *Management Bootcamp* (Chet LaPrice, WERG, Gannon University; Len Mailloux, The Shark radio, Simmons College)
- *Underwriting for Your Radio Station* (Chet LaPrice, WERG, Gannon University)
- *Aircheck and Resume Seminar* (Chet LaPrice, WERG, Gannon University)

As a national finalist for eight (8) awards in seven (7) categories, 90.5 WERG was the NATIONAL CHAMPION for:

- Best Sports Update (Greg Marshall)
- Best Event Promo (Abby Coppock and Ted Hallowell '15) for the Gannon University 2015 *Ultimate Pizza Competition*

In the other categories, 90.5 WERG, under Chet LaPrice's direction, placed in the top five nationally:

- Best Promo Series for *B-Movie Wednesdays* at the Knight Club
- Best Station Imaging
- Best Station Website
- Best Use of Social Media

And, WERG is a finalist in the category ***Best College Station in the Nation at a University under 10,000 enrollment***. This is the third year in a row they have been a finalist. In 2014, they won the category outright, and were also subsequently named Best Overall College Station in America.