

# CHET LaPRICE

## ***Professional Accomplishments***

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### **Operations Manager, 90.5 WERG at Gannon University: 2002-present**

- Recipient of the 2014 Abraham & Borst Award as *Best College Radio Station in America*
- Facilitated a management hierarchal structure empowering students with practical applications in facility operation; directing a staff of approximately sixty (60) students and volunteers per school term
- Daily interaction with and mentoring of the student staff, culminating in a positive learning experience for creative students (in and outside of our discipline as a major) to enhance their skills in a professionally-run, collaborative practical environment
- Directed the station reallocation from 89.9 to 90.5-FM, quadrupling terrestrial coverage area; compiled necessary data for the requisite FCC construction permit and related forms
- Established strategic and tactical planning initiatives culminating in major capital upgrades: AudioArts D75 studio control board (2008); Wide Orbit Automation for Radio (2009); secured \$5000 grant to build production studio (2014); new audio streaming hardware (2015, 2017); STL upgrades (2005, 2016); station website (2016)
- Fluent in FCC rules and regulations as well as maintaining the Public File; renewed station license successfully in 2006, 2014

### **Board Member, Intercollegiate Broadcasting System: 2015-present**

- Consultant to IBS member stations internationally; specializing in formulating programming strategies, nurturing talent, creating compelling digital production, developing and executing successful budget plans, and integrating station operations and programming with a marketing focus on the university and the community at-large
- Speaker for national and regional IBS conferences
- National High School Coordinator for IBS Annual Media Awards Competition

### **Music/Production Director, WXTA Radio (97.9 Edinboro, PA): 1991-2001**

- Designed and implemented scheduling philosophy and music rotation to attract desired core audience
- Initiated transition to digital in June 2000 when station went on-line with AudioVault
- Developed signature sound of the Country Music format reflecting tastes of the Erie County market; extensive experience in working with consultants, record company executives, and promoters to select and focus station programming
- Voting Member, Country Music Association (1998-2002)

## ***Education***

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2011 Master of Business Administration	Gannon University	Erie, PA
1992 Bachelor of Arts, Electronic Media	Gannon University	Erie, PA