

PRESS RELEASE

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Gannon University's 90.5 WERG Celebrates College Radio Day

Erie, PA, Today, Friday, Oct. 2 is being celebrated around the globe as World College Radio Day but 90.5 WERG, Gannon University's student-operated broadcast radio and web-streaming station, has decided to make a week of it.

Organized by the College Radio Foundation, College Radio Day aims to celebrate the contribution of college radio by simultaneously airing programming nationwide that will connect the combined listenership of hundreds of thousands of college radio fans.

On Friday at 11 a.m., 90.5 WERG aired a one-hour simulcast that was carried live by hundreds of college radio station across the country. Some of the audio in the national simulcast was produced by Gannon students at 90.5 WERG's impressive studio in the new Center for Communication and the Arts at W. Seventh and Peach streets in downtown Erie.

90.5 WERG celebrated all week long by giving away tickets for the October 6 Grace Potter show at Stage A.E. in Pittsburgh. A tweet-up-and-win promotion gives listeners the opportunity to win additional prizes by following the station on Twitter @905WERG.

The opportunity to be heard around the world is a heady experience for the station's staff, but the reputation of WERG has long had a reach far beyond that of its 3,000-watt signal.

Earlier this year, 90.5 WERG, was honored with eight awards at the 75th Annual Intercollegiate Broadcasting System (I.B.S.) conference in New York that represents more than one thousand college radio stations across the country. Last year, the station received the Abraham & Borst "Best College Station in the Nation" award at I.B.S. and the "Spirit of College Radio Award" by the College Radio Foundation. In 2013, WERG's 40th anniversary year, the station received the Gold Microphone award for Outstanding Broadcasting Excellence given at the I.B.S.

90.5 WERG provides students with a unique, hands-on learning laboratory where they can augment their skills in writing, performing, and producing creative content. As part of Gannon University's School of Communication and the Arts, WERG provides professional radio service to the Gannon University community and to greater Erie County.

Listeners can find 90.5 WERG at www.wergfm.com or on the Tune-In Radio app for smart phone, tablet or PC.

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